

WATHIQ®

REWARDS



EARN BASIC
POINTS

25% EXTRA BONUS
FROM BASIC POINTS

50% EXTRA BONUS
FROM BASIC POINTS

75% EXTRA BONUS
FROM BASIC POINTS

YOUR CONFIDENCE REWARDED

MORE YOU SHOP - MOVE UP TO HIGHER TIER - MORE BENEFITS

SILVER CARD

By achieving 500 basic
points with standard card

GOLD CARD

By achieving 1000 basic
points with silver card

PLATINUM CARD

By achieving 2000 basic
points with gold card

WELCOME TO OUR REWARD PROGRAM

This unique program is our way of expressing immense gratitude to all our loyal customers. Wathiq Points will be earned by enrolled members according to the purchase made from Blue, Red and Green product categories.

WATHIQ REWARDS PROGRAM SUMMARY			
Wathiq points issued in Each category, during Promotion period for Purchase of R.O 1.000/-	Blue Category	Red Category	Green Category
Standard Tier earn basic points	0.5 Points	1.2 Points	2 Points
Silver Tier 25% extra bonus from basic points	0.63 Points	1.5 Points	2.5 Points
Gold Tier 50% extra bonus from basic points	0.75 Points	1.8 Points	3 Points
Platinum Tier 75% extra bonus from basic points	0.87 Points	2.1 Points	3.5 Points

During non - promotion period, for a purchase of R.O 1.000 from green category, members are entitled for 10 points, 12.5 points, 15 points and 17.50 points in standard tier, silver tier, gold tier and platinum tier respectively.

250 WATHIQ POINTS = R.O 2.500 WATHIQ VOUCHER

Instant redemption during bill settlement is also allowed, provided members should have R.O **1.000** worth of wathiq points

Wathiq Points = Basic or Regular Earned Points + Bonus Points + Green Points + Extra Points

WATHIQ is designed especially for all customers of the K.M. Trading Group and is applicable across all our stores, including

- K.M. Trading – Hypermarkets, Supermarkets & Department Stores
- SAFA express Supermarkets
- Al SAFA Mall
- AL SAFA Modern Shopping Centre
- K.M.T. Express

With WATHIQ, you earn points with every purchase, which can be redeemed at any K.M. Trading Group stores. As a member, you unlock special tier-based rewards, making your shopping experience more rewarding than ever.

Our Loyalty Program is dedicated to enhancing your shopping journey, rewarding your loyalty, and offering you even more reasons to choose K.M. Trading Group Stores for all your needs

We appreciate you being a valued member of the WATHIQ Rewards family. Let's continue this journey together—where each purchase is rewarding and opens the door to great rewards.

Want to become a member of the Wathiq Loyalty Program? Here's how:

- **At the Customer Service Center**

Visit any of our dedicated customer service centers at our stores to complete the enrollment and registration process in person.

- **At POS Cash Counters**

Simply share your mobile number at any checkout counter, and you will receive an OTP. Cashier will verify the OTP and the customer will receive the link to complete the registration.

- **Web-Based Registration**

Visit Wathiq Online Registration, fill in the necessary details, and complete your registration process from anywhere.

<https://loyalty.wathiqrewards.com/online-register>

Links to Wathiq Mobile app

Apple App Store

Google Play Store

Benefits of downloading wathiq rewards mobile application:

- Updated transaction details.
- Updated featured promotion products.
- Updated sales campaign details.
- Surprise coupons from various brands.
- Store locator Navigation.
- Easy customer feedback facility.
- Information of Wathiq points due for expiry.



Redemption

Wathiq points redemption is allowed only after the registration process is completed. The points can be redeemed instantly at the checkout counter. For instant minimum redemption, members should have minimum 100 points.

Tier Change

Higher the Tier level member belongs, Extra Bonus Points will be provided based on Regular Earned Points (Basic Points). For Tier upgrade, only Regular Earned Points will be considered. Once the member achieve Regular Earned Points for next higher level Tier, the member will be upgraded immediately to the next Wathiq Tier. Tier benefits are valid for one year from the date of getting upgraded to a higher tier plan, and will be brought back to the lower tier if the minimum purchase requirement for that tier is not achieved within that one year period after upgrade. Physical cards remain unchanged across tiers, but the digital card in the Wathiq app will automatically reflect the tier upgrade. Members can check the tier points balance from the mobile app. For any other queries please reach us through our dedicated 📞 WhatsApp +971 56 5499972 or send an e-mail with membership details from the registered e-mail to wathiqrewards@kmt-group.com.

Validity

Every Wathiq points earned will be valid for one year from the date of transaction and after that Wathiq points will be automatically expired. There is no expiry for points earned during Platinum tier membership

- Wathiq points cannot be exchanged for cash or transferred to any other member's account.
- Wathiq reward program have the right to make changes in the program mechanics or benefits to member with or without a prior notice.
- Wathiq reward program is valid only for residents of the United Arab Emirates and the applicant must be minimum 18 years old to apply for the membership.
- Wholesale, Digital codes, Shopping Vouchers, Utility payment services, Telephone and Toll gate card purchases are excluded from Wathiq rewards.